

Rachel Thompson

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EDUCATION

Bachelor of Arts in Advertising and Public Relations
The University of Tampa - 3.9 GPA - Magna Cum Laude

May 2023
Tampa, FL

Bachelor of Arts in Film and Media Arts
The University of Tampa - 3.9 GPA - Magna Cum Laude

May 2023
Tampa, FL

TECHNICAL SKILLS

- Adobe Creative Cloud (Photoshop, InDesign, Illustrator, Premiere Pro, After Effects)
- Davinci Resolve
- Expert non-Linear Video Editing & Color Correction
- Voice Over and Foley Artist
- Production skills (Proficient knowledge of lights, cameras, and sound equipment)
- Sony FS7, FX6, FX3, and Black Magic 4k & 6k cameras.
- Microsoft Office Suite

AWARDS

- **University of Tampa Inaugural John Giancola Award Excellence in Videography recipient** – 2023
- **1st Place winner in the Community Heroes category** at the MY HERO International Film Festival – Cadena en Cadena (2023)
- **Special Mention Award** at The Americas Film Festival New York – *Cadena en Cadena* (2023)
- **Best Documentary Award** at the Black Box Film Festival – *Cadena en Cadena* (2023)

PORTFOLIO

To see examples of films, advertisements, and other work, please visit: www.rachelthompson.net

PROFESSIONAL EXPERIENCE

Marketing Director

July 2025 – Present

Swope, Rodante P.A.

Tampa, FL

- Lead and execute firm-wide marketing strategy across digital, print, video, and event channels to support brand growth and client acquisition.
- Manage and mentor a marketing team of four, overseeing campaigns, B2B outreach, events, and cross-functional initiatives.
- Conceptualize, produce, and edit high-impact video content including commercials, client testimonials, social media assets, and event coverage.
- Oversee end-to-end video production, including pre-production planning, scripting, cinematography, lighting, sound, editing, motion graphics, and color grading.
- Design and direct creation of branded digital and print assets to ensure consistent messaging and visual identity.
- Plan and oversee internal and external events, client giveaways, and community outreach initiatives.
- Manage referral relationships and strategic partnerships to strengthen business development efforts.
- Drive continuous improvement of marketing initiatives through creative storytelling and data-informed decision-making.

Lead Videographer/Photographer

April 2025 – July 2025

Swope, Rodante P.A.

Tampa, FL

- Conceptualize, film, and edit marketing videos, client testimonials, social media content, and event coverage for internal and external use.
- Capture and deliver photo and video content from firm events with same-day turnaround.
- Plan and produce professional headshots and award ceremony visuals for attorneys and staff.
- Independently develop and produce engaging multimedia content for social and marketing campaigns.
- Manage end-to-end production, including pre-production planning, scriptwriting, lighting, sound, cinematography, editing, motion graphics, color grading, and storytelling.

Senior Video Editor/ Production Coordinator**June 2024 – April 2025****Quest Corporation of America**

Tampa, FL

- Created and edited marketing videos, PSAs, and commercials for corporate and commercial clients. Led live and pre-planned productions as director of photography, lead camera, and producer.
- Led the video editing process for high-profile projects, including commercials, corporate videos, promotional content, and long-form media.
- Managed and mentored junior editors, providing guidance on technical skills, creative direction, and workflow optimization.
- Oversaw and completed the full post-production workflow, including color grading, sound design, visual effects, and motion graphics, ensuring consistency and quality across all deliverables.
- Communicated directly with clients to refine edits and ensure satisfaction with final deliverables.

Multimedia Production Services Specialist**Oct. 2023 – June 2024****Quest Corporation of America**

Tampa, FL

- Produced, wrote, filmed, and edited marketing videos, PSAs, and commercials for corporate and commercial clients. Supported the facilitation of live and pre-planned productions by acting as director of photography, lead camera, and lead producer.
- Acted as junior editor, making artistic decisions. executing non-linear editing, and assisting with motion graphic creation.

Production Assistant/Intern**May 2022 – Oct. 2023****Bake More Pies Production Company**

Tampa, FL

- Assisted on corporate commercial sets. Set up and took down equipment, filmed behind the scenes, and assisted with video editing.

Mayan Embroidery Documentary Director**Jan. 2023 – July 2023****Cadena en Cadena**

Felipe Carrillo Puerto, Mexico

- Directed a short documentary about the people of X-Pitchil, Mexico, and their Mayan embroidery practices. Currently showing at film festivals around the world.
- Oversee crew, assist with camera operations, perform interviews with documentary subjects, and identify optimal lighting and background environments.
- Managed all aspects of post-production, including color correction, sequencing, sound editing, and scene transitions.

NFL Documentary Production Assistant**December 2022****The Dynasty - Imagine Documentaries**

Tampa, FL

- Assisted in setting up lights and equipment for the interviews. Helped with catering, slating, and with anything anyone needed.

Video Editor**May 2022 – Aug. 2022****Heat Dance Company**

Los Angeles, California (Remote)

- Created promotional and informational videos for YouTube ads and for their Instagram marketing using Adobe Creative Cloud software. Designing titles and making sure videos are eye-catching and on brand.

Communications Intern**May 2019 – Aug. 2019****Duke University Facilities Management**

Durham, NC

- Worked with Adobe Creative Cloud software to create information booklets for the tours of the power plants and collaborated with other departments in doing so.
- Coordinated end-of-internship presentations.

OTHER JOB EXPERIENCE**Barback** Whiskey Cake

May 2021 – November 2021 (Tampa, FL)

Contractors' Assistant Thompson Homes

Dec. 2019 – Aug. 2020 (Raleigh, NC)

Gymnastics Coach Triumph GymnasticsJuly 2017 – June 2019 (Cary, NC)
